

## General Appearance

## Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture &amp; Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen &amp; Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 461 St. Louis  
2705 Cherokee St.

737

Manager R. W. Herbst Rating A

Male Personnel Years in training Max. at Store  
R. D. Reeder 20 Mo. 16

Superintendent. Keller

Store Hours

## Previous Year's Figures:

Sales	341,000.22	7.07%
Net Profit	22,747.96	6.67
Waste	3.58%	

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 216,672 up. 9%

Expense

Stock Condition

Remarks from corres.

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